

# **Y.E.D.A. (Youth Equestrian Development Association) J & S Equestrian Team Sponsorships**

## **Who are we?**

Youth Equestrian Development Association, Inc (YEDA) is program that encourages development of riders' skills, emphasizes exposure to scholarship opportunities, and encourages making connections with college programs.

YEDA's mission is to provide an equestrian riding program for youth students, via both instructional and experiential learning opportunities. To accomplish this we will engage in equestrian competitions, instructional clinics, networking events and occasions for recruitment that includes but not limited to scholarship disbursements.

We have three (3) levels of riding from Elementary (4th and 5th grades), Jr. High (6th through 8th grades), and Sr. High (9th through 12th grades). These levels will include a walk-trot category to develop beginner students. There is an additional class offered for Alumni members. The Alumni class is a rail and pattern class combined.

We include rail and pattern classes for all riders, and offer our Senior High Diamond riders the chance to compete in both reining and horsemanship. The Junior and Senior High Sapphire riders have the opportunity to compete in ranch riding and horsemanship. This format will develop youth riders to be "complete horseman", moving through levels to give students the opportunities ride a variety of classes and varying difficulties.

By working with a variety of sponsors, partnering with established professional organizations, and strategic investing, it is the fundamental intention of YEDA to provide members aspiring to continue their education with financial scholarships to help them reach their utmost potential in whatever career field they choose to pursue.

The YEDA show season runs from early Fall through Spring, ending with the National Championship event in June this year

The J & S Equestrian Team is part of the Y.E.D.A (YOUTH EQUESTRIAN DEVELOPMENT ASSOCIATION) that has teams throughout the United States.

The objective, as you can see, is to provide community service and leadership training along with equine competition for the team members.

Your consideration and support is appreciated.

## **Various Sponsorship Levels**

### **Gold: \$1000**

- Listed as Presenting Sponsor in All Advertising
- Logo on Team Banner & National Show Team Ad
- Complimentary Vendor Space at all JSET Shows (3-4 shows per year)
- Logo & Link on Website and Facebook Page
- Full Page Ad in All JSET Show Programs (Inside Front Cover)
- Advertising info in all Welcome packets to every team

### **Silver: \$500**

- Logo and Link on Website and Facebook Page
- Your Banner Displayed at all JSET Team events (you provide)
- Full Page Ad in All JSET Show Programs (Inside Back Cover)
- Advertising info in all Welcome packets to every team

### **Bronze: \$350**

- Logo and Link on Website
- Your Banner displayed at all JSET Team Shows (you provide)
- Full Page Ad in all JSET Show Programs

### **Patron: \$200**

- Logo and Link on Website
- Your Banner displayed at all JSET Team shows (you provide)
- ½ Page Ad in all JSET Show Programs

### **Contributing: \$100**

- Name listed as Sponsor in all JSET Show Programs
- Business Name listed on Website

# **Sponsorship Contract**

**Sponsorship level:**

**Gold** \_\_\_\_\_

**Silver** \_\_\_\_\_

**Bronze** \_\_\_\_\_

**Patron** \_\_\_\_\_

**Contributing** \_\_\_\_\_

**Company name (if applicable)** \_\_\_\_\_

**Contact name** \_\_\_\_\_

**Contact Phone number** \_(\_\_\_\_\_)\_\_\_\_\_

**Email address** \_\_\_\_\_

**Company Logo and ad information to be supplied in a print ready format. Please contact Julie Usoff (904) 673-0765 or Samantha Edgin (904) 673-1867 if there are any questions.**

**Please make all checks payable to: J & S Performance Horses**

**Office Use Only**

**Date Received** \_\_\_\_\_

**Received by:** \_\_\_\_\_

**Youth Member:** \_\_\_\_\_